

# NORWOOD NEWS

3400 Reservoir Oval E., Bronx, NY 10467 • 718.324.4998

Grow your business by reaching  
**37,000 loyal readers**  
in the Bronx!

The people who read the Norwood News are the same people who can be your customers. The paper has been in the Bronx neighborhood of Norwood since 1988, and we are cutting prices by as much as **30 PERCENT** in celebration of our 30 YEARS producing news that matters to people who live in the Bronx. By advertising in the Norwood News, you'll be reaching potential customers who have a higher chance of walking into your store. After all, you're all neighbors!

## 2018 ADVERTISING RATES!!! (LIMITED TIME ONLY)

Size	Color Ad (one run)	B&W (one run)	6 Months (per issue, color or b&w)	12 Months (per issue, color or b&w)
<b>FULL PAGE</b> 8.75" X 11.5"	<b>\$385.00</b>	<b>\$330.00</b>	<b>\$320.00</b>	<b>\$300.00</b>
<b>HALF PAGE</b> 8.75" X 5.6875"	<b>\$200.00</b>	<b>\$180.00</b>	<b>\$170.00</b>	<b>\$160.00</b>
<b>QUARTER PAGE</b> 4.313" X 5.6875"	<b>\$110.00</b>	<b>\$95.00</b>	<b>\$85.00</b>	<b>\$75.00</b>
<b>BANNER PAGE</b> 8.75" X 1.8125"	<b>\$215.00</b>	<b>\$180.00</b>	<b>\$170.00</b>	<b>\$160.00</b>
<b>TWO-THIRD PAGE</b> 5.788" x 11.5"	<b>\$260.00</b>	<b>\$220.00</b>	<b>\$200.00</b>	<b>\$190.00</b>
<b>EIGHTH PAGE</b> 4.313" x 2.7815"	<b>\$70.00</b>	<b>\$60.00</b>	<b>\$65.00</b>	<b>\$55.00</b>

EMAIL DAVID CRUZ AT DCRUZ@NORWOODNEWS.ORG

## ADVERTORIAL RATES

Advertorials, or sponsored content, are articles that promote your business. Rates equal to traditional advertising rates (see above).

## NEW 2018 ONLINE ADVERTISING RATES

**HORIZONTAL BANNER : \$100(weekly)**  
920 px by 100 px

**BOX / BUTTON \$50(weekly)**  
300 px by 180 px

## CLASSIFIED RATES

\$12 for the first 20 words, 25 per word after that. Six month run is \$144.

## RUN YOUR INSERTS IN THE NORWOOD NEWS

Brochures • Menus • Flyers

**\$35.00** per thousand  
(2,000 Minimum)

**\$20.00** each thousand

if inserted in entire run (15,000 copies)

