



Norwood News

2018 Media Kit



We Reach Kingsbridge

Who We Are

The Norwood News is a **25**-year-old nonprofit community newspaper covering Bronx neighborhood stories ignored by daily newspapers.

We are an **AWARD-WINNING** paper, earning several dozen awards from the New York Press Association.

NEW YORK PRESS ASSOCIATION



Best of all, we're **FREE**, giving you more customer exposure.

NORWOOD NEWS

3400 RESERVOIR OVAL E., BRONX, NY 10467 • 718.324.4998

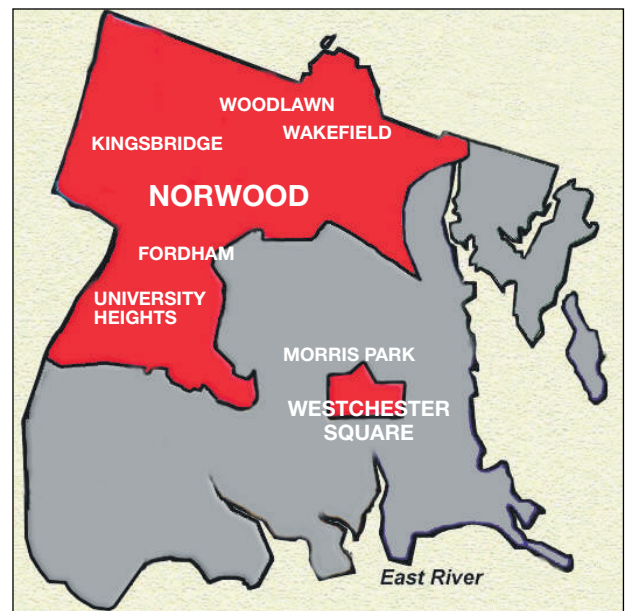


Who We Reach

37,000 readers from all over the Bronx, including hospital workers with median salary of \$69,000*

*Based on data from www.glassdoor.com

...and our audience is growing thanks to **NORWOODNEWS.ORG**, the paper's official website.



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We Reach Westchester Square



What We Offer

Business Beat: A profile of business people in the neighborhood.

Out & About: A **FREE** calendar listing where you can include your community events.

Prices are **NEGOTIABLE** ...with rates as little as **\$55**

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We Reach Bedford Park

Testimonials

Our company has been serving the eyecare needs of bronxites for more than 35 years. During that time, we grew with the help of local media that helped us to reach our local audience efficiently and affordably. Our latest campaign has given us the pleasure of working with the norwood news, and the response couldn't be better. For value, reach and image, i highly recommend them for your advertising needs.

*John Bonizio
Metro Optics Eyewear*

METROOPTICS
EYEWEAR

We have been advertising with the Norwood News since we were formed in 2005. It is a great community newspaper with attractive low option rates & reaches a large audience since it captures the pulse of the local residents it serves in the Northwest Bronx."



FORDHAM ROAD
BUSINESS IMPROVEMENT DISTRICT

NORWOOD NEWS

Automotive is one of the leading industries that purchases print media advertising. People who are exposed to printed newspaper advertising have a higher recognition of ad content than those who see other versions of the same message.

Print advertising is more effective than other forms of advertising for promoting auto brands, and we choose to advertise in the Norwood News because of the local reach of our message, especially throughout the Montefiore Community."

*Mike Sassano, General Sales Manager
LaSorsa Auto Group*



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TO ADVERTISE

CALL 718.324.4998

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