

2013 SPECIAL SUPPLEMENTS

TAKE ADVANTAGE OF THESE OPPORTUNITIES TO
Market Your Business to Your Target Audience

Ads Will Run in Both The NY Daily News & Norwood News

2 ADS FOR THE PRICE OF 1!

NORWOOD NEWS *25 years*
Serving Norwood, Bedford Park, North Fordham and University Heights

• *Is the only non profit newspaper in the New York area and is distributed in Montefiore Medical Center - the Bronx largest employee and award winning hospital.*

DAILY NEWS

• *The Daily News of New York City is the fourth most widely circulated daily newspaper in the United States.*

Batter Up Bronx Businesses!

From education to health and dining to shopping, the Bronx is diverse in our culture, people, tastes and interests. Naturally, our businesses reflect this and MAS has drafted a line up just bursting with opportunity for your business to gain exposure with eight unique ad supplements on deck for the remainder of 2013.

Whether your business is small, medium or large, knock it out of the park with MAS this year!



• **April 18th - Kids Supplement** explores daycare services and summer camps, providing the best options for parents and children.



• **May 2nd - Cinco de Mayo & Bronx Week Special** features restaurants, bars and events for Cinco de Mayo and salutes various businesses for Bronx Week, creating a platform for all!



• **June 13th - Summer Fun & Health Focus** promotes health and wellness with attention on medical offices, pharmacies, insurance companies and fitness centers.



• **August 22nd - Car Supplement** showcases multiple dealers and breaks down the best ranking models in speed, safety and cost, driving the auto industry into the limelight.



• **September 5th - Back to School Guide** prepares students and parents for the new school year with a one-stop-shop for all school needs, including supply stores, tutoring services, uniform shops and clothing stores.



• **October 31st - Restaurant Guide** maps and details the best Bronx bites within all price ranges and cuisines.



• **December 12th - Holiday Guide** publicizes seasonal events, shopping districts and BIDS with an all-things holiday theme decorated with all the right trimmings.

Rates

(2) Full Page with Color - \$1,800

(2) 1/2 Page with Color - \$1,100

(2) 1/4 Page with Color - \$850

*Design: \$35

ADD 6 Radio Spots to Your Buy for an additional \$700!

Pick 5 Issues & Receive 10% OFF + 3 Complimentary Advertorials in Supplements of Your Choice!

Contact Maria Bonilla at 718.828.2880/ mariab@masmarketingny.com OR
Jacqueline Acevedo-Villanueva at 917.640.1003/ jacqueacevedo@aol.com

For more information call  at 718.828.2880 or email info@masmarketingny.com.



MASincNY



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BONUS - REACH an Additional 1,000+ Readers! Special Supplements will be posted on these Websites & Facebook Pages!

- NorwoodNews.org/ Facebook @NorwoodNews
- MASMarketingNY.com/ Facebook @MASIncNY
- JeromeGunHillBID.org/ Facebook @JeromeGunHillBID



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|---|---|
| <input type="checkbox"/> April 18th - Kids Supplement | <input type="checkbox"/> September 5th - Back to School Guide |
| <input type="checkbox"/> May 2nd - Cinco de Mayo & Bronx Week Special | <input type="checkbox"/> October 31st - Restaurant Guide |
| <input type="checkbox"/> June 13th - Summer Fun & Health Focus | <input type="checkbox"/> December 12th - Holiday Guide |
| <input type="checkbox"/> August 22nd - Car Supplement | |

Ad Reservation For

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Ad Deal: _____ Ad Size: _____ Print/ Online: _____

Amount: _____

Client Signature: _____ Date: _____

Print Name: _____

MAS Sales Rep: _____ / Phone: _____

Contact Maria Bonilla at 718.828.2880/ mariab@masmarketingny.com OR
 Jacqueline Acevedo-Villanueva at 917.640.1003/ jacqueacevedo@aol.com

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